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a surface of said first fin and a surface of said second fin defining opposing channel surfaces of an outwardly facing channel, said channel surfaces having portions which are directly exposed to an environment in which said target species is present, whereby said directly exposed portions may be seen by members of said stink bugs from positions beyond a perimeter of said apparatus;

each of said first and second fins being wider at a base portion thereof and narrow at a top portion thereof, whereby said channel defined by said surfaces of said first and second fins narrows from said wider base portions to said narrower top portions; said bottom portion being predominantly of a color which reflects light having a wavelength which attracts said stink bugs;

said portion of said apparatus comprising a receptacle, said receptacle being open only at an entrance opening, and wherein said entrance opening is sufficiently large to permit entry of said stink bugs into said receptacle and is positioned at, and substantially surrounds, an upper part of said bottom portion, whereby said channel formed by said first and said second fins terminates within said receptacle;

said top portion comprising a material of construction which admits ambient exterior light into the interior of said chamber and onto said chained surface of said at least one channel.

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12. (Amended) The apparatus of 13, wherein said material of construction of said top portion is screening which is impervious to the passage therethrough of said stink bugs.